

# End Assignment Data Vis Report

## Streaming Services

|                    |          |
|--------------------|----------|
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### Jonathan: Costs / Revenue

<https://public.tableau.com/profile/jonathan1827#!/vizhome/DDA-FinalAssignment/CostandFinance>

#### Vis 1:

Title: Netflix subscription cost per country

Program / platform used: Tableau

Data Reference: <https://www.comparitech.com/blog/vpn-privacy/countries-netflix-cost/>

#### Vis 2:

Title: Revenue from subscribers

Program / platform used: Tableau

Data Reference:

- <https://www.statista.com/statistics/1090018/netflix-global-quarterly-arpu-by-region/>
- <https://www.statista.com/statistics/1115395/disney-plus-average-revenue-per-subscriber-worldwide/>
- <https://www.statista.com/statistics/1095077/hulu-average-revenue-per-subscriber-us/>
- <https://www.statista.com/statistics/250934/quarterly-number-of-netflix-streaming-subscribers-worldwide/>
- <https://www.statista.com/statistics/1095372/disney-plus-number-of-subscribers-us/>
- <https://www.statista.com/statistics/258014/number-of-hulus-paying-subscribers/>

#### Vis 3:

Title: Cost per minute

Program / platform used: Tableau

Data Reference:

- <https://www.kaggle.com/ruchi798/movies-on-netflix-prime-video-hulu-and-disney>

- <https://www.hulu.com/welcome>
- <https://www.netflix.com/signup/planform>
- <https://www.amazon.com/gp/help/customer/display.html?nodeId=201910200>
- <https://www.disneyplus.com/en-gb/>

## Sem: Popularity / Strategy

<https://public.tableau.com/profile/sem.jacobs#!/vizhome/EndAssignmentSubTopicPopularity/Story1?publish=yes>

### Vis 1:

Title: Genre Popularity per Streaming Service

Program / platform used: Tableau

Data Reference:

<https://www.kaggle.com/ruchi798/movies-on-netflix-prime-video-hulu-and-disney>

### Vis 2:

Title: Streaming Services Usage Survey results

Program / platform used: Tableau

Data Reference:

[https://today.yougov.com/topics/media/explore/tv\\_network/Netflix](https://today.yougov.com/topics/media/explore/tv_network/Netflix)

Survey (bottom) --> 'Streaming Variety'

[https://d25d2506sfb94s.cloudfront.net/cumulus\\_uploads/document/xphrh2u9aa/streaming.pdf](https://d25d2506sfb94s.cloudfront.net/cumulus_uploads/document/xphrh2u9aa/streaming.pdf)

### Vis 3:

Title: Human development Index & Availability per Country

Program / platform used: Tableau

Data Reference:

<https://ourworldindata.org/human-development-index>

[https://en.wikipedia.org/wiki/History\\_of\\_YouTube#Internationalization](https://en.wikipedia.org/wiki/History_of_YouTube#Internationalization)

[https://en.wikipedia.org/wiki/Timeline\\_of\\_Netflix](https://en.wikipedia.org/wiki/Timeline_of_Netflix)

## Joep: Offer

<https://public.tableau.com/profile/joep6007#!/vizhome/shared/7HCGWBKQW>

### Vis 1:

Title: What does Youtube offer?

Program / platform used: Tableau

Data Reference:

<https://www.kaggle.com/babikov/youtube-channels-100000>

Vis 2:

Title: How fast do movies/Tv shows come on netflix?

Program / platform used: Tableau

Data Reference:

[https://www.kaggle.com/shivamb/netflix-shows?select=netflix\\_titles.csv](https://www.kaggle.com/shivamb/netflix-shows?select=netflix_titles.csv)

Vis 3:

Title: What is available in different age ratings?

Program / platform used: Tableau

Data Reference:

<https://www.kaggle.com/ruchi798/movies-on-netflix-prime-video-hulu-and-disney>

## Tein: Ratings

<https://public.tableau.com/profile/tein3539#!/vizhome/netflixshowsratings/Dashboard1?publish=yes>

Vis 1:

Title: Top rated movies

Program / platform used: SketchUp

Data Reference:

<https://data.world/studentoflife/imdb-top-250-lists-and-5000-or-so-data-records>

<https://www.imdb.com/chart/top/?sort=rank,asc&mode=simple&page=1>

<https://www.kaggle.com/ruchi798/movies-on-netflix-prime-video-hulu-and-disney>

Vis 2:

Title: Rating according to Netflix vs IMdb

Program / platform used: Tableau

Data Reference:

<https://www.kaggle.com/jusbert/netflix>

<https://www.kaggle.com/ruchi798/tv-shows-on-netflix-prime-video-hulu-and-disney>

Vis 3:

Title: Most liked

Program / platform used: Tableau

Data Reference:

[https://en.wikipedia.org/wiki/List\\_of\\_most-liked\\_YouTube\\_videos#cite\\_note-6](https://en.wikipedia.org/wiki/List_of_most-liked_YouTube_videos#cite_note-6)

## Benjamin: Subscriptions / Views

<https://public.tableau.com/profile/benjamin.suijndendorp#!/vizhome/shared/7PXHJHXG4>

### Vis 1:

Title: Subs and views of Youtube's biggest channels

Program / platform used: Tableau

Data Reference:

<https://www-statista-com.ezproxy2.utwente.nl/statistics/277758/most-popular-youtube-channels-ranked-by-subscribers/>

<https://socialblade.com/>

### Vis 2:

Title: How big YouTube really is

Program / platform used: PowerPoint

Data Reference:

<https://www.statista.com/statistics/259477/hours-of-video-uploaded-to-youtube-every-minute/>

<https://www.tubics.com/blog/number-of-youtube-channels/#:~:text=As%20of%202019%2C%20t here%20are,hours%20of%20video%20every%20minute.>

### Vis 3:

Title: Interesting view on subscribers wishes

Program / platform used: Tableau

Data Reference:

<https://www-statista-com.ezproxy2.utwente.nl/study/41798/video-on-demand-in-the-netherlands-statista-dossier/>